



Kramer Graphics Guidelines WGI

Which weight of Vinyl do you have?

7, 10, 13, 18, 20 oz vinyls

Floor Tarps art preparation recommendations

For artwork intended to be viewed from more than 10' we recommend a minimum of 300 ppi at final size, at 1"=1'

Color space and profiling for all types of work

For the best results, artwork should be setup CMYK using the "U.S. Web Coated Swop v2" color profile. For the richest black, define as 50/50/50/100.

Popular programs supported

Illustrator CC, Photoshop CC, Indesign CC, Corel Draw X5

If your software is not listed above, export your file as a TIFF, JPG, or PDF with all fonts converted to paths and all links embedded. We also recommend this course when using Corel Draw.

General tips for preparing art

When possible, supply all working documents, links and necessary fonts. If this is not possible, output a print ready document with all fonts converted to paths and all links embedded.

Do not include unnecessary or undesired elements, such as placement lines or proof information which you do not intend to be printed on the final product.

Upload methods

www.kramergraphics.com - follow the "File Upload" link at the top right of the home page.

<ftp2.kramergraphics.com> - call for a secure login name and password

When can I expect my order?

Generally between 5-7 days after proof approval. Proof generation normally takes 1 day.

Pricing Note

Paid in advance pricing, order must be paid in full at press proof approval. Pricing includes a 10 cent per square foot for payment upfront. If a PO is required for promise of payment by the school the pricing will be 10 cents per square foot additional. Please advise for a new quote if a PO is required by the school. Pricing includes 1 reduced size press proof for client approval, ground shipping is included with the first press proof.

Art Production is \$96 hour if needed.

Freight shipping and Handling Additional

When requesting shipping estimates please advise if scheduled delivery from the freight company is required, or if the tarp could be dropped off at any time during the business day. Final product is very heavy and would be delivered on a skid. Please make plans to remove the tarp from the delivery truck.

Can I pick up my order?

Absolutely, a lot of our customers pick up from our office to save on shipping cost. The Winter Guard International tournament in Dayton, Ohio is located about 5 minutes from our production facility.